

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KCNC TV

INVOICE

For: AMERICANS FOR A STRONG DEFENSE(345105)  
1606 Belle View Blvd  
Alexandria, VA 22307-6531

Account Exec: NICOLE ELIE POL  
Office: GWTS-PH  
Contract Num: 1181-64600  
Contract Dates: 01/21/2013-01/30/2013  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1181-437292  
Invoice Date: 02/03/2013  
Billing Cycle: Weekly  
Billing Period: 01/28/2013-02/03/2013

Page 1 of 3

**PAY BY** 03/05/2013  
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)  
3299 K St NW Ste 200  
Washington, DC 20007-4415  
ATTN:Accounts Payable

Product Desc: AMERICANS FOR A STRONG DEFENSE

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
2	LATE NEWS M-SU	01/28/2013-01/30/2013	. . W . . . .	30	1	1,100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
01/28/2013-02/03/2013		. . W . . . .	1	1,100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
01/30/2013	We	10:33:28 PM		ASDCO011701H	30	1,100.00			
4	NEWS 4 TODAY	01/28/2013-01/30/2013	M T W . . . .	30	3	225.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
01/28/2013-02/03/2013		M T W . . . .	3	225.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
01/28/2013	Mo	06:43:59 AM		ASDCO011701H	30	225.00			
01/29/2013	Tu	06:19:49 AM		ASDCO011701H	30	225.00			
01/30/2013	We	06:28:05 AM		ASDCO011701H	30	225.00			
6	CBS THIS MORNING	01/28/2013-01/30/2013	M T W . . . .	30	3	150.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
01/28/2013-02/03/2013		M T W . . . .	3	150.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
01/28/2013	Mo	08:51:05 AM		ASDCO011701H	30	150.00			
01/29/2013	Tu	08:54:30 AM		ASDCO011701H	30	150.00			
01/30/2013	We	08:54:30 AM		ASDCO011701H	30	150.00			
8	NEWS 4 AT 5 PM	01/28/2013-01/30/2013	M T . . . . .	30	2	525.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
01/28/2013-02/03/2013		M T . . . . .	2	525.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
01/28/2013	Mo	05:29:00 PM		ASDCO011701H	30	525.00			

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Contract Dates: 01/21/2013-01/30/2013  
Customer Order:  
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3299 K St NW Ste 200  
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Product Desc: AMERICANS FOR A STRONG DEFENSE

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	01/29/2013	Tu	05:22:39 PM		ASDCO011701H	30	525.00			
10	CBS4 NEWS AT 6		01/28/2013-01/30/2013		. T W . . . .		30	2	500.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	01/28/2013-02/03/2013		. T W . . . .		2		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	01/29/2013	Tu	06:11:17 PM		ASDCO011701H	30	500.00			
	01/30/2013	We	06:10:52 PM		ASDCO011701H	30	500.00			
12	CBS4 NEWS AT 630PM		01/28/2013-01/30/2013		. T W . . . .		30	2	500.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	01/28/2013-02/03/2013		. T W . . . .		2		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	01/29/2013	Tu	06:35:53 PM		ASDCO011701H	30	500.00			
	01/30/2013	We	06:34:44 PM		ASDCO011701H	30	500.00			
	<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	13		5,275.00		791.25		4,483.75	0.00	0.00	0.00

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



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Billing Notes		
Wire Transfer Instructions:	For Billing Inquiries Please Contact: Controller's Dept.  212-975-1900	Gross Billing
		5,275.00
		Trade Value
		0.00
		Agency Commission
		791.25
		Local Tax
		0.00
		State Tax
		0.00
		Pre Paid Amount
		0.00
		Pay This Amount
		4,483.75

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